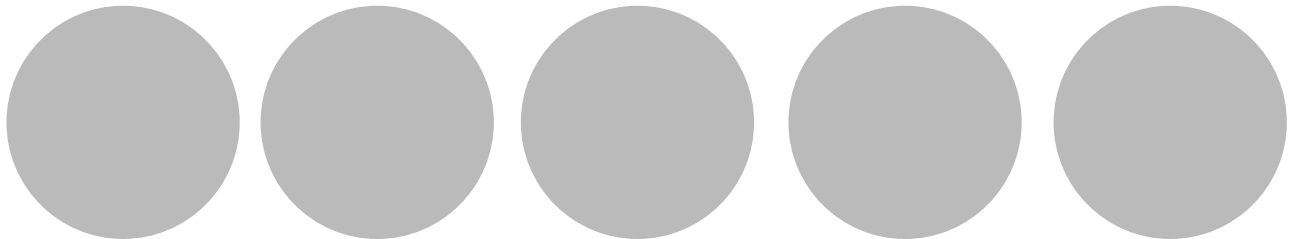


LOGO
PLACED HERE

Brand introduction. Brief History, Explain your brand values and mission.

MOOD or ICONS



Images or Icons that should be used for all your messaging.
For example all frontal shots of smiling diverse individuals with blurred background or only images of products items all close up only shown on gray linen.

FONTS

AVENIR BLACK

ABCDEFGHIJKLMNOPQRSTUVWXYZ
123456789

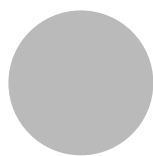
Change example above for your chosen font. Avenir Black is used for Headings maximum of 20pt

AVENIR LIGHT

abcdefghijklmnopqrstuvwxyz
123456789

Change example above for your chosen font. Avenir Light is used for body copy maximum of 11pt

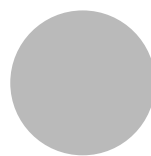
COLORS



CMYK
RGB
PANTONE
HEX



CMYK
RGB
PANTONE
HEX



CMYK
RGB
PANTONE
HEX

ALTERNATIVE LOGOS

LOGO
PLACED HERE
2-Color Logo

LOGO
PLACED HERE
1-Color Logo

WEBSITE URL HERE
ADDRESS, EMAIL AND CONTACT NUMBER



ALTERNATIVE LOGOS



Horizontal version with Tagline

FONTS

AVENIR BLACK

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9

Change example above for your chosen font. Avenir Black is used for Heading Copy maximum of 20pt

AVENIR LIGHT

a b c d e f g h i j k l m n o p q r s t u v w x y z
 1 2 3 4 5 6 7 8 9

Change example above for your chosen font. Avenir Light is used for Body Copy maximum of 11pt

signpainter semibold

a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9

Change example above for your chosen font. SignPainter is used for the logo and only for message or subheads to be emphasized.

COLORS



CMYK
RGB
PANTONE
HEX

CMYK
RGB
PANTONE
HEX

CMYK
RGB
PANTONE
HEX